**WoW change:**

• Revenue decreased by 12.8%,

**Overview YTD:**

• Overall revenue is 55M

• Total interest is 8M

• Total transaction amount is 45M

• Male customers are contributing more in revenue 30M, female 25M

• Blue & Silver credit card are contributing to 94.54% of overall transactions

• TX, NY & CA is contributing to 72%

• Overall Activation rate is 57.47%

• Overall Delinquent rate is 6.07%

**Credit card financial dashboard using Power BI:**

• Developed an interactive dashboard using transaction and customer data from a SQL database, to provide real-time insights.

• Streamlined data processing & analysis to monitor key performance metrics and trends.

• Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.